

# NBEF connects

THE NEW BRUNSWICK EDUCATION FOUNDATION NEWSLETTER

VOLUME 2

2008/2009

Welcome to the Second Edition of **NBEF connects**. We are pleased to again share highlights of the New Brunswick Education Foundation's development, growth, and accomplishments. It has been an exciting year since our last publication ... cultivating new partnerships, sponsoring innovative programs, and generating scholarship funds to benefit New Brunswick Public School students.

We thank the many individuals, local businesses, corporations, community organizations, churches, and other foundations for "connecting" with our mission, in part, to provide creative and cutting-edge educational opportunities and resources that help inspire, equip and empower New Brunswick Public School students to succeed. Together we can make a difference!

## **NBEF RECEIVES LARGEST INDIVIDUAL DONATION THE RICHARD H. BROWN SCHOLARSHIP**



Richard H. Brown

NBEF is proud to announce the establishment of THE RICHARD H. BROWN SCHOLARSHIP. The \$10,000.00 scholarship fund was donated by Gregory Q. Brown, brother of Richard Brown. Gregory Brown is President and CEO of Motorola and is NBEF's largest individual contributor to date.

RICHARD H. BROWN is a 1965 alumnus of New Brunswick High School. His vision, work ethic and determination enabled him to soar to extraordinary heights in the business world. From 1998 to 2003, he served as Chairman and CEO of Electronic Data Systems (EDS) Corporation, a leading information technology outsourcing, system integration, business transformation and management consulting company operating in more than 60 countries with a professional staff of more than 130,000. Prior to EDS, Brown served as the CEO of Cable & Wireless (C&W) plc, a global telecommunications company based in London and served as a member of its Board of Directors.

Before C&W, Brown was President and CEO of H&R Block and a member of its Board of Directors. He was the first non-family member to run the world's premier tax preparation company that serves more than 18 million people worldwide.

Richard Brown was in the telecommunications industry for more than 28 years, holding a number of executive level positions, including Vice Chairman and member of the Board of Directors of Ameritech Corporation; President and CEO of Illinois Bell Telephone Company; and Executive Vice President of Sprint Corporation. He currently serves on the Board of Directors of DuPont based in Wilmington, Delaware, and is on the Advisory Board of Mitsui and Company Venture Partners, Inc. in Tokyo.

The Richard H. Brown Scholarship will provide an annual award of \$2,500.00 from 2009 through 2012 to a promising New Brunswick High School graduating senior who will attend an institution of higher learning. This scholarship is for students who have demonstrated academic excellence, school leadership, community service, and are in need of financial assistance. For more information on The Richard H. Brown Scholarship, contact the NBEF Office at (732) 828-0043 or visit the organization's website at: [www.nbefonline.org](http://www.nbefonline.org).

## **NBEF SECOND ANNUAL GALA INDUCTED ALUMNI & AWARDED SCHOLARSHIPS**

On June 18, 2008, NBEF held its Second Annual Awards Gala at The Imperia in Somerset, New Jersey. More than 250 guests gathered to honor eight outstanding New Brunswick High School graduates who were inducted into the Hall of Distinguished Alumni. Another highlight of this exciting and memorable occasion was \$8,000.00 in scholarships awarded to nine college bound students from New Brunswick High School and New Brunswick Health Sciences Technology High School.



Richard H. Brown, Class of 1965, former Chairman and CEO of Electronic Data Systems and former President and CEO of H&R Block.



Peter L. Clemente, D.M.D., Class of 1959, Dentist and Orthodontist with more than 30 years in private practice and Assistant Professor at Fairleigh Dickenson University.



Elizabeth E. Hance, Class of 1972, President and CEO of Magyar Bank, headquartered in New Brunswick, NJ.



Shawn M. Harvey, Class of 1993, Executive with Accenture and former Commissioner of the Franklin Township Redevelopment Agency.



Benito A. Ortiz, Class of 1971, Community Advocate and Vice President of the New Brunswick Board of Education.



Timothy B. Rountree, Esq., Class of 1980, Attorney-in-Charge of the Queens Borough Legal Aid Society Criminal Defense Practice in New York.



Michael Watson, Class of 1977, Senior Vice President of Human Resources of the Girl Scouts of America and Treasurer of the Nonprofit Sector Workforce Coalition.



Jacqueline A. Young, Ph.D., Class of 1969, Superintendent of the Essex Regional Educational Services Commission and Educator for more than 30 years.

**NBEF's Third Annual Gala is June 10, 2009 at The Imperia**

*We hope to see you there!*

# THE NBEF 100 CLUB

## *Continued Success*

The NBEF Board of Directors acknowledges the following individuals, businesses and organizations listed below for their participation in the NBEF 100 CLUB. These contributors, combined with last year's donors, as well as anonymous supporters, have helped NBEF generate over \$25,000.00, to date, for innovative classroom mini-grants and college scholarships.

Alexander's Real Tea Company  
Anderson Funeral Service  
Jorge & Lucy Arriaga  
Rev. Harroldean Ashton  
Joan M. Bornheimer  
Judy Braverman  
Brunswick Car Trading  
Malcolm R. & Barbara T. Busch  
Caribbean Café Restaurant  
Manuel Carrero of Parallel Mortgage Corp.  
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Century 21 Lacerda Realtors  
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Cinco De Mayo  
Civic League of Greater New Brunswick  
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Costa Chica Mexican Restaurant  
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Dr. Katie M. Monroe  
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New Brunswick Elks #324  
New Brunswick F.M.B.A. Local 17  
New Brunswick Housing Authority  
New Brunswick Leadership Association

New Brunswick Soccer Organization  
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Dr. Charyl Staci Yarbrough

**NBEF INVITES YOU, YOUR BUSINESS, OR ORGANIZATION TO JOIN**

## **THE 100 CLUB**

**For more information, contact us at (732) 828-0043  
or E-mail: [nbef@verizon.net](mailto:nbef@verizon.net)**

## NBHS CLASS OF 1958 LAUNCHES SCHOLARSHIP FUND



Bertram E. Busch, Esq.,  
Corey Landfair and Ashley Lytle

The New Brunswick High School Class of 1958, during their 50th reunion year, raised \$10,705.00 for a scholarship fund to benefit NBHS students. The fund, administered annually by NBEF through 2012, awards two \$1,000.00 scholarships to a promising NBHS male and female graduating senior who will attend an institution of higher learning. The first installment of the scholarships was presented at NBEF's Second Annual Awards Gala on June 18, 2008 to Corey Landfair and Ashley Lytle (both matriculated to Rutgers University).

We thank the NBHS Class of 1958's President Bertram E. Busch Esq. for his outstanding leadership and acknowledge the following classmates who contributed to the fund:

Pearl (Czere) Albrecht  
Andrew Bakos  
Henry A. Brackman  
Annette (Garcia) Brittingham  
Donna (Anderson) Burger  
Bertram E. Busch, Esq.  
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Joan (Stasik) Leach  
Christina (Faraci) Leary  
Elinor (Shevin) Liebesman  
Wayne Lisa  
Peter Lisi  
Sandra (Roman) Lux  
Robert Manuel Maniquis  
James E. McMahan  
Carolyn (Zsamboky) Messina  
George K. Moon, Jr.

James E. Morton  
Charles P. Reimer  
Arthur E. Reiner  
George W. Rolfe, Jr.  
Esther Isaac (Bernstein) Schatz  
Janice (Cody) & Mario Serinese  
Jeffries Shein  
Dr. Joseph Silva  
Lillian (Messick) Singelyn  
Theresa (Muro) Smith  
Thomas J. Smith  
Ruta (Krustins) Smithson  
Suzanne V. Somers  
Norman G. Steiner  
Catherine (Reiser) Watson  
Julia (Huff) White  
Judy Ann (Gulyas) Williamson  
Judith (Thatcher) Zanon

In addition, other members of the NBHS Class of 1958 who attended their 50th Reunion Dinner gave a Class Gift.

## MORE SCHOLARSHIPS FOR NEW BRUNSWICK STUDENTS



During their 30th reunion year, the New Brunswick High School Class of 1978 established a scholarship of \$1,000.00 for a student striving for higher education from their alma mater.

The Dr. Peter L. Clemente Scholarship fund will award \$1,000.00 to a New Brunswick High School graduating senior matriculating to an institution of higher learning. Dr. Clemente is a 1959 New Brunswick High School graduate and 2008 inductee of the NBHS Hall of Distinguished Alumni.

The Hector I. Rodriguez, Esq. Scholarship fund will award \$1,000.00 to a graduating senior from either New Brunswick High School or New Brunswick Health Sciences Technology High School.

For more information and applications for these scholarships, visit the NBEF website at: [www.nbefonline.org](http://www.nbefonline.org).

# NBEF DONATES MINI-GRANTS FOR *Innovative Teacher Projects*



Since 2008, NBEF donated 17 mini-grants totaling \$11,146.87 for 30 New Brunswick Public School teachers to implement innovative projects and activities for their students. The program provided exciting and enriching experiences for more than 1,000 Pre-K through 12th grade students. Some of the activities included specialized fitness sessions for handicapped preschoolers; a SMART Board for Elementary School students; a six-month reading program for communication-impaired children; garden projects for preschool and middle school students; a 4th grade trip to the Native Lands in Parsippany, NJ; an electronic field trip to the Newark Museum for 4th - 8th grade students; and a choral competition at Great Adventure's "Music in the Parks" for high school students.

The NBEF Mini-Grants Program is made possible through the organization's 100 Club Campaign Fund. For more information, kindly visit our website at: [www.nbefonline.org](http://www.nbefonline.org).

## **THE BRISTOL-MYERS SQUIBB COMPANY SUPPORTS SCIENCE & MUSIC FOR NEW BRUNSWICK STUDENTS**



Bristol-Myers Squibb Company awarded NBEF a \$10,000.00 grant for a Genetics Enrichment Project that will engage three hundred 7th grade students to explore causes, impact, and existing therapies of genetic disorders. This initiative will improve student proficiency in the areas of scientific/internet research, technical writing, and oral communication skills, as well as increase their interest in science and health careers.

Also, this past year, Bristol-Myers Squibb Company donated \$10,000.00 to NBEF for the purchase of music instruments. This generous contribution helped the New Brunswick Public School District's efforts to re-establish a comprehensive instrumental music education program that had been inactive for more than 20 years.

The picture above shows Frederick Egenolf, Bristol-Myers Squibb's Director of Community Affairs (left) receiving a Proclamation from NBEF Board President Russell Marchetta.

## **THE KARMA FOUNDATION SUPPORTS MUSIC PROGRAM**

The New Brunswick Public School District received added support for its instrumental music program from The Karma Foundation of Princeton, NJ. Karma provided NBEF with a \$5,000.00 grant toward this wonderful initiative to enhance performing arts for New Brunswick's students.



## **NBEF SPONSORS DIGITAL PHOTOGRAPHY MODULE FOR NEW BRUNSWICK MIDDLE SCHOOL STUDENTS**

New Brunswick Middle School students will have an opportunity to learn and utilize digital photography technology thanks to the financial support of NBEF. This \$4,200.00 contribution enabled the school district to launch a Digital Photography Module as part of a Technical Education Systems Lab that will help enhance classroom learning as well as stimulate students' interest in technology careers.

## **NBEF FUNDS KUDER CAREER PLANNING SYSTEM**

NBEF purchased a Kuder Career Planning System for use by 7th and 8th grade students in the New Brunswick Public Schools. This innovative software package, costing \$1,500.00, will help students explore careers by assessing their interests, skills, and work values with occupational information sources.

## **NBHS ALUMNUS INSPIRES STUDENTS**

Bobbie Brown, a 1977 New Brunswick High School alumnus and Assistant Vice President at Chubb Group of Insurance Companies, delivered an inspiring keynote speech entitled, "To Be Brilliantly Successful or to Be Brilliantly Unsuccessful," to more than 200 NBHS seniors during their Fall Convocation on October 23, 2008.



Bobbie Brown

Mr. Brown is a member of NBEF's Speakers Bureau in which NBHS alumni "give back" by speaking at various New Brunswick Public School District programs including career days, assemblies, convocations, banquets, graduations, etc. If you are a NBHS alumnus and would like to participate in the NBEF Speakers Bureau, contact Emmanuel Ford at (732) 828-0043 or e-mail: [nbef@verizon.net](mailto:nbef@verizon.net).

## **NEW WEBSITE FOR NEW BRUNSWICK HIGH SCHOOL ALUMNI**

NBEF is pleased to announce an all-inclusive website for New Brunswick High School alumni, administrators, teachers, and friends at: <http://NBHSalumni.org>. This new and exciting site will feature message boards, reunion announcements, NBHS merchandise, photo galleries, individual class pages, member profiles, member-to-member messaging, member searches, missing member listings, and much, much, more!

We invite the entire NBHS alumni community to visit this website today and make a connection.



# **Go Zebras!**



## ALUMNI FUND NEW BRUNSWICK HIGH SCHOOL MUSIC INSTRUMENTS, UNIFORMS & EQUIPMENT

NBEF commends the following New Brunswick High School alumni for their participation in a giving campaign that generated \$3,500.00 toward the purchase of music instruments, uniforms, and equipment to help re-establish the NBHS Marching Band.

Eugene A. Alfaro	Robert Joseph Godsey	Joseph & MaryAnne McManus
Linda Anderson	Bernice Gottlieb-Smith	George Oram
Gregory Bilinski	Jeanne Habib	Juan Perdomo
Allan Boardman	Sharon J. Harcar	Cynthia Phipps
Joseph F. Bubnis	Lora Krafchik Hammer	Arthur E. Reiner
Donna Johnson Bullock	Ann E. Haney	Claudia G. Salzberg
Robert F. Carter	Della Lillian Husbands	Robert & Wendy Schuck
Lauren Rita Casey	Paulette Silva Jereb	Jeffries Shein
Mary J. Chyb	Debby Kobel	Daniel P. Sher
Louis J. Csabay	Betty Ann Kramer	Andrea Jasper Thaler
Dorothy DeFilippo	Edward V. Lipman	Jean Volk
Scheryl Fleming	Santi Lombardo	William R. Wetzel
Fredric J. Friedberg	Peter M. Lynch	Peggy Ann Yatauro
	Linda M. Martin	

NBEF would also like to thank the NBHS Classes of 1954 and 1957 for the “Raffle” proceeds generated during their Class Reunions this past year.

### NBEF ACKNOWLEDGES KEY SUPPORT

NBEF acknowledges Bristol-Myers Squibb Company, MagyarBank Charitable Foundation, The Karma Foundation, Washington Mutual, DeVry University, and Pavese-McCormick Companies for their partnerships through grants, sponsorships as well as in-kind products and services to benefit New Brunswick Public School students.

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#### CONTACT INFORMATION/MAILING ADDRESS

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