

NBEF connects

VOLUME 1
FALL 2007

THE NEW BRUNSWICK EDUCATION FOUNDATION NEWSLETTER

Welcome to the inaugural publication of NBEF Connects. This newsletter will feature updates, programs and services of the New Brunswick Education Foundation (NBEF), a new and promising nonprofit 501 (c) (3) tax exempt organization designed to make a positive impact in the lives of New Brunswick Public School students.

Each edition will highlight NBEF's initiatives to "connect" individuals, local businesses, corporations, community organizations, churches and other foundations with its mission, in part, to provide creative and cutting-edge educational opportunities and resources that inspire, equip and empower students to succeed. NBEF Connects will also note historical events and achievements of the New Brunswick Public School District as well as showcase outstanding accomplishments of New Brunswick High School alumni. GO ZEBRAS!

NBEF 100 CLUB A *Success* FIRST INDIVIDUAL GIVING DRIVE

The NBEF Board of Directors acknowledges the individuals, businesses and organizations listed below for their \$100.00 tax-deductible contributions to the NBEF 100 Club, the organization's first individual donor campaign. These contributors, along with anonymous donors, helped NBEF generate over \$10,000.00 for innovative classroom mini-grants and college scholarships.

Jorge L. Arriaga	Global Photo Associates	Victor and Ingrid Ortiz
Rev. Harroldean Ashton	George G. Gussis, Esq.	Blanche Overtree and Jennifer James
Donald and Pamela Bennett	Reverend Marion and Naomi Hannah	John and Alveta Parker
David Blevins	David J. Harris, Jr.	Floyd Patterson of Jam-Kei Optical, Inc.
Joan M. Bornheimer	Ralph S. Harris	Connie K. Phipps
Donald H. Bowers	George F. Hendricks, Esq.	Christopher T. Pringle
Malcolm R. and Barbara T. Busch	Luis and Yesenia Hernandez	Pristine Home Buyers LLC
Dale G. Caldwell	Rev. Dr. Joseph A. Hooper	Angie M. Puleio
Central Jersey Lady Jammers	Emmanuel Kalogridis & George Bassias	Robert C. Rawls
Century 21 Lacerda Realtors	Richard M. Kaplan	Councilman Robert Recine
In Memory of Irene Marshall Cerasoli	Ernest "Bub" Kovacs, Jr.	Robert Wood Johnson Univ. Hospital
Joe Chedid	Dr. Ronald F. Larkin	Hector I. Rodriguez, Esq.
Civic League of Greater New Brunswick	Penelope E. Lattimer, Ph.D.	Roma's Food Court
Charles L. Collins	Dr. Jane M. Lee	Timothy B. Rountree, Esq.
Class of 1953 Reunion Committee	Karen Leoncavallo	Saint Peter's University Hospital
Aldrage B. Cooper, Jr.	Douglas Levy	Denese J. Sanders
John Delesandro	Livingston School PTA	Charlie M. Sharp
Dependable Motors	Sonny Lombardo	Patricia Q. Sheehan
James DeWorken	Maples Premium Delicatessen & Catering	Kathy Antoine Smith

Nolan and Alberta Doby
 In Memory of Keith Downs
 Kenneth Eato
 Ebenezer Baptist Church
 Mary Egan
 Renee C. Tucker Eisape
 Family Grocery Inc.
 Mark Finkelstein
 5 de Mayo Mexican Restaurant
 Emmanuel and Melanie Ford
 Kenny S. Ford
 Councilwoman Elizabeth S. Garlatti
 Gerard K. Gilliam, Esq.

Anthony J. Marchetta of Day Pitney
 Antoinette and Josephine Marchetta
 Russell and Deborah Marchetta
 Joseph Marino
 George C. McLaughlin, D.M.D.
 Jerry B. Mercado
 Clinia A. Miller
 Dr. Katie M. Monroe
 NAFE Construction Corp.
 New Brunswick Education Association
 New Brunswick F.M.B.A. Local 17
 Nicole's Jewelry
 Onyx Hair Design Studio, Inc.

Edward Spencer
 James E. Stahl, Esq.
 Walter Taylor
 Howard and Sandra Tilis
 Councilwoman Blanquita B. Valenti
 Joseph C. Valenti, CIC
 Richard and Teresa VanLiew
 Jessica Vargas
 Adrienne Vento
 Anthony B. Vignuolo, Esq.
 Timothy and Silvia Washington
 Willie L. Williams
 Curtis and Leslie Wyers

To date, five \$1,000.00 NBEF 100 Club Scholarships for Excellence have been awarded to deserving students from New Brunswick High School and New Brunswick Health Science Technology High School; and mini-grants will be available this fall for teachers to implement creative learning experiences for students of all ages.

NBEF invites you to join the 100 Club, which is an ongoing initiative to benefit New Brunswick Public School students. For more information, contact the NBEF office at (732) 828-0043 or e-mail: nbef@verizon.net.

NBEF GALA INDUCTS ALUMNI INTO HALL & PRESENTS COLLEGE SCHOLARSHIPS



First Row (Left to Right): Dr. Mercedes E. Ebanks, Malcolm R. Busch, Esq., Joan M. Bornheimer, Kathy Barrett Carter, Second Row (Left to Right): Dr. Jane M. Lee, Robert C. Rawls, Frank P. Lombardo, Aldrage B. Cooper, Jr.

On June 14, 2007, NBEF held its First Annual Awards Gala at the Hyatt Regency in New Brunswick, New Jersey. Over 250 guests filled the room to honor eight outstanding New Brunswick High School graduates who were inducted into the first class of the Hall of Distinguished Alumni. Another highlight of the evening was the presentation of five \$1,000.00 NBEF 100 Club Scholarships of Excellence to college bound students from New Brunswick High School and New Brunswick Health Science Technology High School.

This much anticipated event also featured a pre-Gala reception, silent auction, door prizes, colorful big-screen footage of inductees' high school yearbook photos, and an array of New Brunswick High School alumni and current New Brunswick Public School District students who helped make the evening a success. Bobbie Brown, Class of 1977 shined as Master of Ceremonies; Dawn Williams, Class of 1991 provided a gut wrenching vocal performance of "I Am Changing"; and James Rice, Class of 1982 set the tone as Disc Jockey. Student participation included a spirited medley by 4th and 5th grade members of the Redshaw Elementary School String Ensemble; inspiring speeches by Krystal Porraspita and Eddie Lee, both of New Brunswick High School; and a special touch was added by Gala Escorts Natasha Ramsey and Nilsa Rodriguez of New Brunswick Health Sciences Technology High School along with Ryan Statum and Paul Vigo of New Brunswick High School.

The Gala's Distinguished Alumni inductions and 100 Club Scholarship presentations was truly an exciting and unforgettable experience for all assembled. There is already a buzz about next year's NBEF Awards Gala scheduled for June 18, 2008 --- so mark your calendar!

THE 2007 HALL OF DISTINGUISHED ALUMNI INDUCTEES:

- **Joan M. Bornheimer**, Class of 1948, first female Principal of New Brunswick High School and former New Brunswick Public School District Director of English as a Second Language/Bilingual --- now retired after 54 years of service.
- **Malcolm R. Busch, Esq.**, Class of 1951, a Partner in the North Brunswick law firm Busch & Busch LLP, and former New Brunswick City Attorney.
- **Kathy Barrett Carter**, Class of 1974, a longtime Court Reporter for The Star-Ledger who now works as an Editorial Writer for the newspaper, and recipient of the African-American Journalist of the Year Award.
- **Aldrage B. Cooper Jr.**, Class of 1955, former Vice President of Corporate Affairs for Johnson & Johnson, former Mayor of the City of New Brunswick, and Chairman of the U.S. – South Africa Business Council.
- **Mercedes E. Ebanks, Ph.D.**, Class of 1990, a Counseling Psychologist, Co-founder of Mental Health Education Careers Consulting Assessments, and Adjunct Faculty member of Howard University and Bowie State University.
- **Jane M. Lee, M.D.**, Class of 1986, a Dermatologist and Co-founder of the Advanced Dermatologist Center in Metuchen, named Teacher of the Year by the Family Practice Residency at JFK Medical Center in Edison.
- **Frank P. Lombardo Jr.**, Class of 1972, a Meteorologist, President of Weather Works LLC and an Adjunct Professor, designated as a Certified Consulting Meteorologist by the American Meteorological Society.
- **Robert C. Rawls**, Class of 1975, Fire Director for the City of New Brunswick, member of Vulcan Pioneers of New Brunswick, and recipient of the Medal of Valor from the Saint Barnabas Burn Center.

THE 2007 NBEF 100 CLUB SCHOLARSHIPS FOR EXCELLENCE RECIPIENTS:

- **Javier Padrino** (New Brunswick HS) will attend Rutgers University for Pre-Med.
- **Abiola A. Eisape** (New Brunswick HS) will attend Rutgers University for Engineering.
- **Jessica P. Varela** (New Brunswick Health Science Technology HS) will attend Rutgers University for Pre-Med.
- **Tashara S. Baker** (New Brunswick Health Science Technology HS) will attend Middlesex County College for Nursing.
- **Elter Waymer** (New Brunswick HS) will attend North Carolina A&T University for Civil Engineering.



DID YOU KNOW THAT...?

When NBEF officially launched during its Public Announcement Program on November 16, 2006 it joined the ranks of approximately 5,000 education foundations providing support for public schools K-12 throughout the country. Within the past 20 years, over 100 of these organizations have emerged in New Jersey localities, including North Brunswick, East Brunswick, Highland Park and Franklin Township.

MAGYAR BANK CONTRIBUTES TO INSTRUMENTAL MUSIC PROGRAM

MagyarBank Charitable Foundation awarded NBEF a grant in the amount of Five Thousand (\$5,000.00) Dollars toward the purchase of woodwind and brass instruments. This generous contribution will help with the New Brunswick Public School District's efforts to re-establish a comprehensive instrumental music education program for students that had been inactive for over 20 years. Pictured are Emmanuel Ford, NBEF Program Coordinator; Russell

Marchetta, NBEF Board President; Elizabeth E. Hance, Magyar Bank President/CEO; Richard M. Kaplan, New Brunswick Public Schools Superintendent; Judy Braverman, Magyar Bank Community Relations Specialist; James DeWorken, New Brunswick Public School Special Projects; and Jay E. Castillo, MagyarBank Charitable Foundation President.



NBEF FUNDS VISUAL AND 3-D DESIGN PROGRAM

NBEF purchased Adobe Production Studio Premium Software for the New Brunswick High School 3-D Technology Visual Arts Design Program, costing Two Thousand Two Hundred (\$2,200.00) Dollars. Through this cutting-edge program, students become skilled in the elements and principles of design, prepare digital portfolios, and explore a variety of techniques, art mediums and processes. The courses in 3-D Design serve as a foundation for students who wish to pursue disciplines in visual and graphic arts beyond high school.

MINI-GRANTS PROGRAM FOR TEACHERS AND STAFF

NBEF will offer funding to New Brunswick Public School District teachers and staff to implement creative and innovative educational projects and activities for students through its Mini-Grants Program set to launch in October 2007.

Grant proposals from all New Brunswick Public Schools, kindergarten through 12th grade, and all curriculum areas are encouraged. Mini-Grant Applications will be available at New Brunswick Public School District Building Principal offices; and at the NBEF office, 225 Comstock Street, New Brunswick, NJ (Central Office Annex).

HISTORIC MEETING TO FORM NBHS ALUMNI NETWORK



Thirty-eight (38) New Brunswick High School Alumnus, representing Thirty (30) different class years, attended the first ever Alumni Network meeting held at their alma mater on October 3, 2007. Plans of the NBHS Alumni Network include: (1) develop a comprehensive website and class reunion services for alumni; and (2) host an all-class inclusive reunion event in October 2008. As this year marks the 140th Anniversary of NBHS it's clear that an Alumni Network is long overdue!

More Alumni News: The NBHS Class of 1957 (coordinated by Russell Piparo) raffled off a "Zebra Blanket" during their 50th Reunion on Saturday, October 6, 2007, which resulted in a \$500.00 donation to NBEF for projects and activities to benefit current New Brunswick School students.

ALUMNI PROGRAMS DESIGNED TO INSPIRE STUDENTS

New Brunswick High School (NBHS) alumni have a fantastic opportunity to “give back” to current New Brunswick Public School students by serving as **PROFESSIONALS-IN-RESIDENCE**. This special initiative will enable NBHS alumni representing different fields of endeavor to share their academic and professional experiences in classrooms, during career days, and at school assemblies. NBHS Alumni Professionals-in-Residence may also provide experiential and simulation activities for students that are educational, creative and fun.

NBHS alumni can also take part in a **SPEAKERS BUREAU** that covers the New Brunswick Public Schools. Alumni volunteers may serve as guest speakers at school district programs, including convocations, banquets and graduations.



Gwendolyn D. Ratliff, a 1987 NBHS Alumna and PSE&G Staff Engineer, delivered an inspiring keynote speech to hundreds of New Brunswick High School seniors during their Fall Convocation on October 25, 2007. The NBEF Speakers Bureau in action!

If you are a New Brunswick High School Alumna and interested in volunteering for the NBEF Professionals-in-Residence Program and/or Speakers Bureau, contact Emmanuel Ford at (732) 828-0043 or e-mail: nbef@verizon.net.

GIVING CAMPAIGN FOR TECHNOLOGY AND PERFORMING ARTS

NBEF is pleased to announce its Annual Giving Campaign to help sponsor creative and cutting-edge initiatives for New Brunswick Public School students. The theme for 2007-2008 is “Our Children. Our Future. Our Success.” Without a doubt, children are our most valuable resource and deserve all the necessary encouragement, tools, and opportunities to achieve their dreams.

Realizing that technology as well as visual and performing arts are integral components to developing young people for excellence in education and life, NBEF’s Annual Giving Campaign is designed to address the following needs within the New Brunswick Public Schools:

- * 3-D Animation Software and Computers for a Technology Visual Arts Program for High School students.
- * Musical Instruments to help re-establish a comprehensive music education program for Elementary, Middle and High School students after 20 years of inactivity.

A tax-deductible donation can be made to NBEF in the form of checks, credit cards, and pledges at one of the following levels:

Friends.....	\$25 - \$49	Innovators Society.....	\$1,000 - \$2,499
Patrons.....	\$50 - \$99	Leadership Society.....	\$2,500 - \$4,999
Benefactors.....	\$100 - \$499	Legacy Society.....	\$5,000 and up
Partners.....	\$500 - \$999		

Your gift will benefit New Brunswick Public School students in the classroom and beyond. Kindly make your check payable to “NBEF” and forward it to: P.O. Box 247, New Brunswick, NJ 08903. For a credit card contribution (Visa, MasterCard or American Express), contact a NBEF representative at (723) 828-0043 or email: nbef@verizon.net. You can also check with your employer for a matching gift opportunity. Together ... we can make a difference!

NBEF ACKNOWLEDGES KEY SUPPORT

NBEF acknowledges Magyar Bank, Johnson & Johnson, Ricoh Americas Corporation, Washington Mutual, Pavese-McCormick Companies, and DeVry University for their partnerships through grants, sponsorships as well as in-kind products and services to benefit New Brunswick Public School students.

Special thanks are extended to the New Brunswick Board of Education and Superintendent Richard M. Kaplan for their continuous support of NBEF’s development, mission and goals.

HEAR WHAT OTHERS ARE SAYING...

- *Dale G. Caldwell (Board of Education President): "Just as private schools have foundations, we must also be aggressive in providing additional assistance so our kids can thrive and compete. The supplemental funding and in-kind services that NBEF can generate to benefit our students is definitely needed."*
- *Edward Belding (Teacher): "Many classrooms in our school district will benefit each year from the NBEF Mini-Grants process. I also like NBEF's initiative to connect alumni with today's students through its Speakers Bureau and Professional-in-Residence programs."*
- *Karen Jones (Parent): "It's wonderful that an organization like NBEF has been created. I thought that its First Annual Awards Gala was terrific. NBEF has the potential to make outstanding contributions for our children."*
- *Maria Alvarez (Alumnus): "NBEF may prove to be an atypical solution to some of the challenges within the New Brunswick Public Schools. The foundation has managed to re-awaken the interest of alumni who can make an impact."*

"Education is for improving the lives of others and for leaving your community and world better than you found it."
Marian Wright Edelman

HOW YOU CAN HELP NBEF?

NBEF is seeking volunteers to share their time, talent, expertise, resources or contacts in the following areas: Information Technology, Website Design, Graphic Arts, Telemarketing, Public Relations, Grant Writing, Special Events Planning/Implementation, etc.

If you would like to help make a difference in the lives of New Brunswick Public School students, kindly contact NBEF at (732) 828-0043 or e-mail: nbef@verizon.net.

NBEF BOARD OF DIRECTORS

PRESIDENT

Russell Marchetta
Ricoh Americas Corporation

VICE PRESIDENT

Douglas Levy
Washington Mutual

TREASURER

Donald H. Bowers
US First – NJ/NYC

Joan M. Bornheimer

Retired – New Brunswick Public Schools

Yesenia Medina-Hernandez

Robert Wood Johnson University Hospital

Rev. Dr. Joseph A. Hooper

Mount Zion AME Church

Ingrid Ortiz, LCSW

University of Medicine and Dentistry of NJ

John E. Parker

Retired - New Brunswick Public Schools

Robert C. Rawls

New Brunswick Fire Department

Hector I. Rodriguez

Attorney At Law

PROGRAM COORDINATOR

Emmanuel Ford
Consultant

CONTACT INFORMATION/MAILING ADDRESS

Telephone: (732) 828-0043 • E-mail: nbef@verizon.net • website: nbefonline.com
225 Comstock Street, P.O. Box 247, New Brunswick, New Jersey 08903